Remit To: CBS Television Stations
P.O. BOX 33091
NEWARK, NJ 07188-0091

CBS TELEVISION STATIONS

KYW TV3

INVOICE

For: MENENDEZ FOR SENATE(170464)
317 George St Fl 4
New Brunswick, NJ 08901-2008

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80792
Contract Dates: 10/06/2012-10/15/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: MENENDEZ 10/09-15/12

Broadcast airtimes represented are reported to the nearest second.

Invoice Num: 1041-556317
Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
1	5A MORN NEWS	10/09/2012-10/12/2012	. T W T F . .	30	4	360.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	4	360.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	05:11:06 AM		RMT103H	30	360.00			
10/10/2012	We	05:18:26 AM		RMT103H	30	360.00			
10/11/2012	Th	05:22:17 AM		RMT103H	30	360.00			
10/12/2012	Fr	05:10:29 AM		RMT102H	30	360.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
2	5A MORN NEWS	10/15/2012-10/15/2012	M	30	1	360.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/15/2012-10/21/2012	M	1	360.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	05:12:01 AM		RMT102H	30	360.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
3	5:30AM NEWS THIS MORNING	10/09/2012-10/12/2012	. T W T F . .	30	4	405.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	4	405.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	05:29:16 AM		RMT103H	30	405.00			
10/10/2012	We	05:51:34 AM		RMT103H	30	405.00			
10/11/2012	Th	05:55:57 AM		RMT103H	30	405.00			
10/12/2012	Fr	05:43:32 AM		RMT102H	30	405.00			

Warranty - We warrant the above broadcasts were made according to the official station log.

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P.O. BOX 33091
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CBS TELEVISION STATIONS

Account Exec: JOHN LINK POL.
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Contract Num: 1041-80792
Contract Dates: 10/06/2012-10/15/2012
Customer Order:
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CPE: / /

Product Desc: MENENDEZ 10/09-15/12

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KYW TV3

INVOICE

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Invoice Date: 10/21/2012
Billing Cycle: Weekly
Billing Period: 10/01/2012-10/21/2012

PAY BY 11/20/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
4	5:30AM NEWS THIS MORNING	10/15/2012-10/15/2012	M	30	1	405.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/15/2012-10/21/2012	M	1	405.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	05:41:40 AM		RMT102H	30	405.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
5	THIS MORNING (5:58-7AM)	10/09/2012-10/12/2012	. T W T F . .	30	4	350.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	4	350.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	06:23:18 AM		RMT103H	30	350.00			
10/10/2012	We	06:40:15 AM		RMT103H	30	350.00			
10/11/2012	Th	06:39:09 AM		RMT103H	30	350.00			
10/12/2012	Fr	06:27:46 AM		RMT102H	30	350.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
6	THIS MORNING (5:58-7AM)	10/15/2012-10/15/2012	M	30	1	350.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/15/2012-10/21/2012	M	1	350.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	06:51:27 AM		RMT102H	30	350.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
7	WEEKEND NEWS SAT 6-7AM	10/06/2012-10/06/2012	. . . . . S .	30	1	300.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/01/2012-10/07/2012	. . . . . S .	1	300.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/06/2012	Sa	06:58:45 AM		RMT103H	30	300.00			

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In Account With: MESSAGE & MEDIA INC.(22198)
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New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

CBS TELEVISION STATIONS

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80792
Contract Dates: 10/06/2012-10/15/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: MENENDEZ 10/09-15/12

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KYW TV3

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Billing Period: 10/01/2012-10/21/2012

INVOICE

PAY BY 11/20/2012 Net 30 days

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
8	CBS THIS MORNING	10/09/2012-10/12/2012	. T W T F . .	30	4	405.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	4	405.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	08:41:10 AM		RMT103H	30	405.00			
10/10/2012	We	08:47:32 AM		RMT103H	30	405.00			
10/11/2012	Th	08:45:02 AM		RMT103H	30	405.00			
10/12/2012	Fr	08:54:01 AM		RMT102H	30	405.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
9	CBS THIS MORNING	10/15/2012-10/15/2012	M	30	1	405.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/15/2012-10/21/2012	M	1	405.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	08:54:16 AM		RMT102H	30	405.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
10	CBS SATURDAY MORNING NEWS 7-9AM	10/13/2012-10/13/2012	. . . . . S .	30	1	300.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. . . . . S .	1	300.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/13/2012	Sa	07:21:44 AM		RMT102H	30	300.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
11	WKND NEWS SUN 6-7A	10/14/2012-10/14/2012	. . . . . . S	30	1	150.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. . . . . . S	1	150.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/14/2012	Su	06:51:28 AM		RMT102H	30	150.00			

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KYW TV3

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317 George St Fl 4
New Brunswick, NJ 08901-2008

In Account With: MESSAGE & MEDIA INC.(22198)
100 Albany St
New Brunswick, NJ 08901-2179
ATTN:Accounts Payable

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80792
Contract Dates: 10/06/2012-10/15/2012
Customer Order:
Linked Order:
CPE: / /

Product Desc: MENENDEZ 10/09-15/12

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
12	WKND NEWS SUN 7-9A	10/14/2012-10/14/2012	. . . . . . S	30	1	250.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. . . . . . S	1	250.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/14/2012	Su	07:38:32 AM		RMT102H	30	250.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
13	CBS SUNDAY MORNING	10/14/2012-10/14/2012	. . . . . . S	30	1	1,080.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. . . . . . S	1	1,080.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/14/2012	Su	09:31:35 AM		RMT102H	30	1,080.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
14	FACE THE NATION 10:30-11AM	10/14/2012-10/14/2012	. . . . . . S	30	1	2,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. . . . . . S	1	2,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/14/2012	Su	10:59:17 AM		RMT102H	30	2,000.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
15	THE PRICE IS RIGHT 11AM-12NOON	10/09/2012-10/12/2012	. T W T F . .	30	1	500.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	1	500.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	11:59:33 AM		RMT103H	30	500.00			

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KYW TV3

INVOICE

Account Exec: JOHN LINK POL.
Office: GWTS-PH
Contract Num: 1041-80792
Contract Dates: 10/06/2012-10/15/2012
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CPE: / /

Product Desc: MENENDEZ 10/09-15/12

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
16	DR. PHIL	10/09/2012-10/12/2012	. T W T F . .	30	4	650.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	4	650.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	04:49:06 PM		RMT103H	30	650.00			
10/10/2012	We	04:09:41 PM		RMT103H	30	650.00			
10/11/2012	Th	04:11:11 PM		RMT103H	30	650.00			
10/12/2012	Fr	04:19:20 PM		RMT102H	30	650.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
17	DR. PHIL	10/15/2012-10/15/2012	M	30	1	650.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/15/2012-10/21/2012	M	1	650.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	04:49:43 PM		RMT102H	30	650.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
18	5PM EARLY NEWS	10/09/2012-10/12/2012	. T W T F . .	30	4	700.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	4	700.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	05:44:48 PM		RMT103H	30	700.00			
10/10/2012	We	05:29:13 PM		RMT103H	30	700.00			
10/11/2012	Th	05:10:46 PM		RMT103H	30	700.00			
10/12/2012	Fr	05:11:16 PM		RMT102H	30	700.00			

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For:	MENENDEZ FOR SENATE(170464) 317 George St Fl 4 New Brunswick, NJ 08901-2008
In Account With:	MESSAGE & MEDIA INC.(22198) 100 Albany St New Brunswick, NJ 08901-2179 ATTN:Accounts Payable

CBS TELEVISION STATIONS

KYW TV3

INVOICE

Account Exec:	JOHN LINK POL.
Office:	GWTS-PH
Contract Num:	1041-80792
Contract Dates:	10/06/2012-10/15/2012
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Product Desc:	MENENDEZ 10/09-15/12

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PAY BY **11/20/2012** **Net 30 days**

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
19	5PM EARLY NEWS	10/15/2012-10/15/2012	M	30	1	700.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/15/2012-10/21/2012	M	1	700.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	05:40:16 PM		RMT102H	30	700.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
20	NEWS 3 AT 6	10/09/2012-10/12/2012	. T W T F . .	30	4	950.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	4	950.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	06:22:17 PM		RMT103H	30	950.00			
10/10/2012	We	06:22:30 PM		RMT103H	30	950.00			
10/11/2012	Th	06:26:39 PM		RMT103H	30	950.00			
10/12/2012	Fr	06:21:05 PM		RMT102H	30	950.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
21	NEWS 3 AT 6	10/15/2012-10/15/2012	M	30	1	950.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/15/2012-10/21/2012	M	1	950.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	06:21:49 PM		RMT102H	30	950.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
22	LATE NEWS	10/09/2012-10/12/2012	. T W T F . .	30	4	1,800.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. T W T F . .	4	1,800.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/09/2012	Tu	11:29:59 PM		RMT103H	30	1,800.00			
10/10/2012	We	11:23:01 PM		RMT103H	30	1,800.00			

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Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/11/2012	Th	11:22:34 PM		RMT103H	30	1,800.00			
10/12/2012	Fr	11:20:46 PM		RMT102H	30	1,800.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
23	LATE NEWS	10/15/2012-10/15/2012	M	30	1	1,800.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/15/2012-10/21/2012	M	1	1,800.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/15/2012	Mo	11:26:29 PM		RMT102H	30	1,800.00			

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
24	CRIMINAL MINDS	10/13/2012-10/13/2012	. . . . . S .	30	2	375.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. . . . . S .	1	375.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/13/2012	Sa				30			375.00	Preempted
10/13/2012	Sa	12:12:19 AM	10/13/2012	RMT102H	30	375.00	375.00		Makegood in 00:05:00-01:05:00

Buy Line	Flight Description	Buy Line Dates	M T W T F S S	Dur	Total Spots	Rate
25	SIXTY MINUTES	10/14/2012-10/14/2012	. . . . . . S	30	2	8,000.00

Week Of	M T W T F S S	Spots Per Week	Rate
10/08/2012-10/14/2012	. . . . . . S	1	8,000.00

Air Date	Day	Air Time	M/G For	Material	Dur	Rate	Debit	Credit	Remarks
10/14/2012	Su				30			8,000.00	Preempted
10/14/2012	Su	08:19:02 PM	10/14/2012	RMT102H	30	8,000.00	8,000.00		Makegood in 19:23:00-20:23:00

	Total Spots	Gross Amt	Commission Amt	Net Amt	Debit	Credit	Reconciliation
Air Time Totals	49	41,055.00	6,158.25	34,896.75	8,375.00	8,375.00	0.00

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CBS TELEVISION STATIONS | THE CW

KYW TV3

INVOICE

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Billing Notes

CBS Television Stations Standard Terms and Conditions for advertising shall apply.

NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

Wire Transfer Instructions:

For Billing Inquiries Please Contact:
Controller's Dept.

212-856-8000

Gross Billing	**41,055.00**
Trade Value	**0.00**
Agency Commission	**6,158.25**
Local Tax	**0.00**
State Tax	**0.00**
Pre Paid Amount	**0.00**
Pay This Amount	**34,896.75**

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